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Vivendi Announces Request for Proposal for Vivendi Create Joy Fund

PARIS, France and NEW YORK, NY – November 1, 2009 – Vivendi, a world leader in communications and entertainment, today announced the fourth cycle of its Vivendi Create Joy Fund, a corporate social responsibility initiative providing funds to innovative project focused on bringing joy and opportunities to young people in need. Proposals will be accepted from November 1, 2009 through November 30, 2009 at createjoy.vivendi.com.

Now in its second year, the Vivendi Create Joy Fund has supported over 20 projects in the United States, the United Kingdom, France and Africa.

Housed within the Sustainable Development section of the corporate website, the newly launched Vivendi Create Joy website allows organizations to review objectives and criteria and to submit proposals. The site also highlights current and past partners and showcases beneficiaries of the initiative.

For more information or to submit a proposal, please visit createjoy.vivendi.com.

About the Vivendi Create Joy Fund

Since 2008, the Vivendi Create Joy Fund has supported over 20 NGOs in the United States, the United Kingdom, France and Africa. The Fund brings joy and opportunities through entertainment and communications to young people in need. See www.createjoy.vivendi.com

About Vivendi

A world leader in communications and entertainment, Vivendi controls Activision Blizzard (#1 in video games worldwide), Universal Music Group (#1 in music worldwide), SFR (#2 in mobile and fixed telecom in France), Maroc Telecom Group (#1 in mobile and fixed telecom in Morocco), Canal+ Group (#1 in pay-TV in France) and owns 20% of NBCU (leading U.S. media and entertainment group). In 2008, Vivendi

achieved revenues of €25.4 billion and adjusted net income of €2.7 billion. With operations in 77 countries, the Group has about 44,000 employees. www.vivendi.com